

# MUSIC MANAGERS FORUM • AOTEAROA •

## PUBLICITY CONTACTS

### BLACKOUT MUSIC MANAGEMENT

BLACKOUT MUSIC is a music publicity and promotions company owned and operated by Barry and Nancy Blackler.

Based in Tāmaki Makaurau/Auckland, Aotearoa/New Zealand, Blackout specialises in music publicity and promotions for both international and local touring artists, and publicity campaigns for independent artists releasing new music.

Contact:

Phone - +64 272 425 318

Barry Blackler - [barry@blackoutmusic.co.nz](mailto:barry@blackoutmusic.co.nz)

Nancy Blackler - [nancy@blackoutmusic.co.nz](mailto:nancy@blackoutmusic.co.nz)

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### CHEREE RIDDER FREELANCE PUBLICITY AND MARKETING

I'm a small boutique, client tailored, publicist. I work largely with Independent Musicians, Music and Arts organisations and events/festivals on their releases, tours, brand and event/festival publicity. I'm also regularly involved in marketing consulting and advice with my clients where required. I have over 8 years experience in Australia working in the record industry with major labels, in publicity and marketing roles. Alongside more than 10 years experience back here in New Zealand working with New Zealand media, across all its facets. Thanks to this, I have plenty of experience to tailor each plan to the individual client. Being a small independent business, I love the close collaborative relationship often shared with my clients and their resulting successes. I'm committed to only a limited number of clients being taken on at any time, to ensure everyone receives the time and energy they deserve.

My recent music, arts and entertainment work proudly includes CubaDupa, Auckland Folk Festival, NZ Fringe Festival, Classical on Cuba, Brew of Islands Festival, Urban Dream Brokerage, Aro, Ed Waaka, Wiri Donna, Jazmine Mary, Sofia Machray, Carb on Carb, Raw Collective, The Frank Burkitt Band (UK/NZ), Sneaky Bones (US), Frazey Ford (CAN), Christine White, John Psathas, Any Utama, Just Speak Podcast release, T-Bone, Gerry Paul, Threads Textile festival, Wallis Bird (GER/IRE) and more.

Contact: Cheree Ridder  
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## GREAT NZ PUBLICITY

Freelance Publicity, Special Projects.

At Great NZ Publicity we support artists, managers and promoters with great publicity campaigns for album & EP releases, tours, music events and festivals. We work with great care and deliver great results. Using our experience (over a decade in the creative sector), knowledge of the NZ media landscape and existing media relationships, we build personalised plans and create opportunities for artists to share their stories and talents with (appropriate) audiences across Aotearoa, NZ. We have proven ability to secure great media coverage with mainstream and targeted media across TV, print, online and radio outlets, delivering great exposure and outcomes for our clients. Our work is a natural extension of who we are, aligning our deep love of music, desire to support creatives and connect with great people.

We are super passionate about NZ Music and have recently had the great privilege of working alongside Aotearoa artists such as; Broods, Melodownz, Anthonie Tonnon, The D4, Lawrence Arabia, Vera Ellen, The Chills, Racing, Ben Woods, Arahi, Nadia Reid and Garageland to deliver publicity campaigns to support their shows, as well as Dallas Tamaira, Jen Cloher and Lost Tribe Aotearoa to support their new music releasing into the NZ market.

Contact: Kylie Leggoe  
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## INTEGRITY PROMOTION

Integrity is a boutique promotion group specialising in content creation, media send-outs and radio playlisting. With over 16 years of experience, we work with a global community, spanning indigenous, world music and mainstream channels.

Get a head start with our easy 3-step refine, review and release strategy for your next music or creative culture project. A proud BS-free zone, we will set you up with what you need, within your budget and on time. Mauri ora!

Contact:  
Huia Hammon - hello@integritypromotion.com

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## MAIA

The home of kaupapa communications in Aotearoa.

At Māia, our mission is to offer accessible expert marketing communications strategies and campaigns to improve social outcomes. We have a passion for supporting emerging and independent musicians to achieve success in their careers.

We have long standing relationships with key media across radio, broadcast and digital mediums - and we use our industry knowledge and experience to craft strategies and execute activity that has real impact for the artists we work with.

Our **music and entertainment** kaimahi include Mihi Blake, Bee Stevenson, Phil Howling and Tilly van Eeden. Our team has considerable experience in all aspects of music strategy, publicity, marketing and promotion. We have a particular interest in supporting Māori and Pasifika artists in the music industry.

We support a range of independent artists, entertainment brands and events that add to the cultural tapestry of Aotearoa. We are currently developing Māia Music - an education platform and community to support independent artists at scale.

Contact: Mihi Blake  
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Email - mihi@maiastudio

[FIND OUT MORE](#)

## NAKED PR

Naked PR is a creative agency based in Tāmaki Makaurau. Naked PR strives to help creatives connect with audiences in interactive and innovative ways. We're big on supporting artistic communities, by offering creative solutions to traditional problems.

Contact:  
Zac Arnold - hello@nakedpr.co.nz

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## NIC NAK MEDIA

Music, Management, Publicity, Label

NicNak is an independent music company owned and operated by Nicole Thomas and Paula Yeoman, who have a combined wealth of experience in the media and music industries in NZ, the UK and Australia.

Based in Tāmaki Makaurau (Auckland), NicNak specialises in music management, music publicity, radio plugging and label services. The NicNak team represents an impressive PR roster of international and local acts, including past and present clients such as Dope Lemon, Passenger, Wilkinson, Flume, Lime Cordiale, Mel Parsons, Ladyhawke, L.A.B., Robinson, Alisa Xayalith, Georgia Lines, Foley and Deva Mahal.

Paula and Nicole have also been recognised for their work in music management and were recipients of MMF's Manager of the Year Award (2021) and MMF's Breakthrough Manager (2017). Their current management roster includes Theia, TE KAAHU, Paige, TOI and Nganeko.

Contact:

Nicole Thomas - [nicole@nicnakmedia.com](mailto:nicole@nicnakmedia.com)

Paula Yeoman - [paula@nicnakmedia.com](mailto:paula@nicnakmedia.com)

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## LITTLE SISTER PR

In 2022, NicNak launched Lil Sister – a subsidiary PR agency for emerging acts from around the globe. Lil Sister campaigns are led by Kate Orgias, who has 20+ years in broadcast media and communications/PR in NZ and New York. Past and current clients include Abby Christo, Mo Etc., Rachel Leo, Corrella and Dillastrate.

Contact:

Nicole Thomas - [nicole@nicnakmedia.com](mailto:nicole@nicnakmedia.com)

Paula Yeoman - [paula@nicnakmedia.com](mailto:paula@nicnakmedia.com)

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## THE LABEL

Music, Events & Special Projects Publicity, PR & Label & Artist Services

17-year-young music PR company, The Label NZ offers cross-market services for musicians, tours, labels, festivals and industry bodies. Local label reps for the best of the best labels; 4AD, XL, Young Turks, Rough Trade, Matador, Dead Oceans, Jagjaguwar, Epitaph, Anti-, Secretly Canadian and Anti-, Epitaph! . Representing some of NZ's best

independent artists; Nadia Reid, Tiny Ruins, Reb Fountain, Fat Freddy's Drop, Soaked Oats, Holly Arrowsmith, & many others.

With so much great talent in this country and so many great offerings (events, seminars), we leap in and provide tools and connections to help our clients maximise their potential through specifically catered plans to meet the needs of each client. Everyone is different. Every plan needs to be different. (Not a fan of the cookie-cutter in this instance - big fan of cookies though!)

Contact:

Lisa Paris - [lisa@thelabel.co.nz](mailto:lisa@thelabel.co.nz)

Lucy Macrae - [lucy@thelabel.co.nz](mailto:lucy@thelabel.co.nz)

FIND OUT MORE

## PUBLICITY +

A public relations and marketing company specialising in bespoke strategic campaigns.

Through our extensive contacts, depth of experience & expertise in publicity campaigns & marketing strategies, we maximise exposure to build the right profile. As experienced music, arts & event promoters we understand the industry & your needs.

We have worked with many high profile names including; Lenny Kravitz, Fleetwood Mac, The Who, Bryan Ferry, Joan Armatrading, David Byrne, Crosby Stills Nash, Jackson Browne, Simple Minds, Snoop Dogg, Ice Cube, The Beach Boys, Motorhead, Def Leppard, Backstreet Boys, The Count Basie Orchestra, Flight of the Conchords, YES, Roxette, Slash, Mick Fleetwood Blues Band, Boz Scaggs, Whitney Houston, Michael McDonald, Glen Campbell, The Red Hot Chilli Pipers, Boyz II Men, Kci & Jojo, The Game, The Specials, The Skatalites, Hugh Cornwell, The Beat, Sly & Robbie, UB40, Lauren Hill, Julian Marley, Ziggy Marley, Inner Circle, Eddy Grant, Arrested Development, Sean Kingston, The Wailers, Billy Ocean, Bobby Brown, Lynyrd Skynyrd, 10cc, Starship, Pat Benatar, Bachman & Turner, America, Third World, Tommy Lee, The Crystal Method, Dirty Three, Supergrass, R Kelly, Chris Brown, Yotam Ottolenghi, Post Modern Jukebox, Dr Michael Mosley, Ranulph Fiennes, Soweto Gospel Choir plus many more, including some of Aotearoa's finest talent!

In film and television with have worked with; The BBC, Louis Theroux, 7 Days, Auckland Festival of Photography TV, Propaganda Films, plus various indie NZ films & documentaries such as 3 Mile Limit, Soldiers Without Guns, NZ Women in Rock.

Publicity+ is part of Agentx Ltd, which is an events company & the consultancy, booking agency & management leg of the business.

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